



PACIFIC NORTHWEST  
**Salmon Center**

PNWSC Board Minutes  
4:30 – 6:30 pm @ Pacific NW Salmon Center Office  
July 8, 2009

**Directors Present:**

Fred Barrett	Al Adams	Paul Hirsch	Leslie Krueger
Sue Patnude	Neil Werner		

**Director Emeritus:** Bob Hager

**Directors absent:**

John Burgess	Mike Henderson	Larry Peck	David Petersen
Bill Portuese	Jay Saucedo		

**Staff:** Michelle Hori

**Guests:** Herb Gerhardt

**Call Meeting to Order: Chair**

The meeting was called to order by Fred Barrett at 4:30 pm.

**Roll Call: Secretary**

The President called the role. We do not have a quorum.

**Minutes Approval: Secretary**

*The minutes of the June meeting were reviewed but approval was tabled due to lack of a quorum.*

**Financial Reports: Treasurer/Staff**

*The financial reports for June were reviewed but approval was tabled due to lack of a quorum.*

**Public Comment:** There is a Chamber After Hours tonight at Theler Center from 5-7 pm - its a home based business owners showcase. At 6:30 pm is the Belfair Sewer meeting at Theler as well.

**Fundraising Committee:**

Fred has some new information from Boys and Girls Club regarding potential fundraising staff. HCSEG awarded scholarships to 2 local members of Boys and Girls club for this year's Salmon Camp.

Leslie knows someone whose daughter is with the Seattle Foundation that may be available. Staff was to forward the contact info to Bill Portuese and Al to see if they could make contact. This person has an environmental focus and we should follow up. We could do an interview, establish financial requirements then strategize how we can raise the funds whether it be an ask, grant, etc. Let's set up an email newsletter periodically over the next few months to draw people in before we do a direct ask. We should look at developing a marketing plan for now to September 1<sup>st</sup>. Step one of last month's presenter Debra Holland's fundraising plan is to engage people. Board members should please come up with a news clippet stating why you are a Board Member, why involved with the SC and what it means to you. We can incorporate these into the newsletter.

A membership drive would be something to look at as well. We need to put together a membership program prototype with founders and various donor levels. We need to clarify the position of existing donors. Fred and Sue will help with the membership sample structures and distribute to Board for review. Herb suggested setting up picnic tables on the new property for use of members only. If we don't charge a fee for access we are covered under state insurance, if we charge for access we are liable. This applies to private land not just state land. Need to research liability.

**Approval Items:**

None

**Discussion Items: President**

AFCI Update: We need to get Lee Patterson working on our behalf. Staff needs to wait to get feedback from AFCI before distributing anything to the Board for review.

Property Update: Not much change. Jack is scheduled to be out on July 20<sup>th</sup>.

Farm Plan: MCD has met with us to discuss options for farming. They will come up with a farm plan for us to use a smaller section of the farm to produce same or more than the current farm as a whole, including the WDFW portion. Because WSDOT and Mason County have not come on board with the stormwater treatment plan, why not just use the farm as a model interpretive, organic farm. We can share funds with Theler, food bank, and for us. If we do so, we can use the USDA approach and get a loan at low interest for up to 40 years to cover debt owed on the property. We would increase the agricultural value of the property due to production of high value crops. Until property use changes, this would utilize the property as a farm. We could also perfect our water rights for agricultural use and later possibly convert those for use at the center facility. We could be a model farm in partnership with MCD who would help us get certified organic. There are many interpretive opportunities for organic practices, integrated pest management and other eco friendly options. The farm plan should be ready to present it at the hearing in August. We could tie in with a fall garlic festival or Octoberfest fundraiser. It could stimulate greater community involvement and be more a tourist type attraction as an interpretive farm. Grants are available for community farming programs. Fred would like to wait for the farm plan to have AFT out to property. MCD has some good organic farms we can go tour if we are interested.

Facility/Campus Name: Names were reviewed again and The Farm at Waters Edge came out as frontrunner. Staff will send out a poll to the Board.

**Communications: Admin**

Allyn Days – Board Volunteers. We will have a booth at the Allyn Days Festival this year. It is Saturday, July 18<sup>th</sup> from 10 am to 5pm. We need Board members to volunteer for an hour or two to man the booth. HCSEG will share the booth and have staff there as well. Staff will send email with schedule for sign ups.

Al suggested we think about having a First Salmon Ceremony/Celebration on the property? Great public exposure and a ceremonial opportunity to bless the property and involve the tribes. Could eventually combine with WSHF and that would make us eligible for LTAC funds if it was a weekend overnight event. Crops could be used for community feast in future years. We should look into what would be possible for this year.

August Board Meeting will remain on the 12<sup>th</sup>.

Meeting adjourned at 5:50 pm

Submitted by Michelle Hori  
For Paul Hirsch, Secretary