



PNWSC Board Minutes
6:00-8:00pm @ Pacific NW Salmon Center Office
August 13th, 2008

Directors Present:

Fred Barrett	Al Adams	John Burgess	Leslie Krueger
Sue Patnude	Neil Werner		

Director Emeritus:

Bob Hager

Directors absent:

Mike Henderson	Paul Hirsch	Tom Flagg	Jay Saucedo
Paul Seidel			

Staff: Michelle Hori

Guests: Debra Reese

Call Meeting to Order: Chair

The meeting was called to order by Fred Barrett at 6:00 pm.

Roll Call: Secretary

The Secretary called the role. We do have a quorum.

Minutes Approval: Secretary

It was moved and seconded to approve the minutes of July 8th. The motion passed unanimously.

Financial Reports: Staff

It was moved and seconded to approve the financial reports for May, June and July 2008. The motion passed unanimously.

Public Comment: None

Approval Items: None

Discussion items:

Operations Strategy: Sue has been trying to connect the dots with work the Cedar River Group did and the strategic plan. Strategic plan shows 4 main goals, the operations strategy was modeled after that, taking it further into next steps we need to make to get us to our goals. The ops strategy provides the detail re: who does what and when. The Board needs to familiarize themselves with it and start implementing its components. We should establish a core operations group and have them work closely with the Board to start the planning process together. We can invite them to a mapping meeting w/ the Board to develop the plan and our needs with some specificity and create an action and timeline. (Gantt chart). Prior to the workshop, the Board needs to establish our needs. We need to go into it knowing what we want out of it. We need a framework to flesh out during the process.

Things have changed so much from our Spring strategy meetings – meaning we have additional partners and are talking about RREEF or The Hub instead of just the Salmon Center. It's bigger now and more intricate. We need to identify the Salmon center functions that will still be a part of the facility as a whole and how they will be administered. This is a decision that the Board needs to make before a workshop takes place.

The Board will look over the Ops Strategy and study it so at our next meeting we can tweak it in preparation for the workshop. October 15th was suggested as a workshop date. Workshop will be useful in getting the word out via community members about where we are at and what is going on with the center. Sue will be lead on this and put it together.

Fundraising Committee:

Boys & Girls Club: Rick Guild will write us another letter specifying their commitment to a partnership. We are in need of a more specific letter to take to Norm Dicks, banks, foundations and other funders. The initial letter we received stated they were ready to enter discussions about a possible partnership. Since then we have had additional meetings and prepared a joint ask to Weyerhaeuser. We need something that states we are ready to take the next step.

We need to pursue a similar commitment letter from Olympic College. Fred will ask Kim McNamara if she can help with this.

We should also pursue a similar letter from North Mason School District. Fred will be speaking with David Peterson, Superintendent of NMSD, who says he would like to rebuild partnership w/ PNWSC per Fred.

John Nordstrom has been contacted and we are trying to set up property tour and informational meeting.

WSDOT – one of their objectives was for PNWSC to take the lead and get together all the agencies the center would impact in order to demonstrate that we have support from all the permitting people. Staff will schedule this meeting for September

We should try to set up dignitary tours for congressional staff, local elected officials and potential funders with a reception and tour. We need to put together a fall schedule/calendar. Try for weekdays and set dates for tour schedule. Dignitary appreciation reception should take place after the workshop date and before November 5 elections.

We need a big event to celebrate what we are doing and get the word to spread wide.

Communications:

Tomorrow's 2pm teleconference call is canceled due to the meeting today.

Wild Salmon Hall of Fame:

Waste Management has given 10K unrestricted so can use some for WSHF.
Brian Peterson has pledged \$500 – does not include a table, is a sponsorship only.
Staff will contact Call Cherie Cloud at Olympia Federal to find out if they are able to donate a trip for the auction.

Meeting adjourned at 8:15 pm

Submitted by Michelle Hori
For Paul Hirsch, Secretary